



ForwardKeys
PREDICTING TRAVELLERS' IMPACT



Global Recovery Dashboard

ForwardKeys dashboard -
monitor global travel restrictions,
scheduled flights & flight
bookings



THE CHALLENGE FOR THE TRAVEL AND TOURISM SECTOR:

Recovery after COVID-19

Months of lockdown have restricted work and travel movement, causing the biggest disruption in decades to the global economy.

Travel is at a standstill due to the pandemic, and expert predictions as to when the industry would recover differ vastly from domestic recovery this summer season to international air traffic recovery in 2023.

A few factors are going to be crucial when answering this million-dollar question:



Airline capacity

- Can travellers get to your destination?
- Where can your travel audiences fly to?
- Which airlines are flying to/from your destination?
- What is the maximum number of travellers we can expect to travel?



Bookings to travel

- Are travellers really making bookings?
- Which type of travellers are booking: business or leisure?
- How are travellers making their bookings (direct, travel agents, etc.)?



Recovery of travel

- When can you expect your business to turn around?
- When can you see a return to the 'New Normal'?
- Which cities/ regions will bounce back quicker?

The Solution

The team at ForwardKeys have taken a step back for you to see how their array of data sources can be welded into one easy to use platform for their clients in travel, hospitality, brands and finance to pull data quickly in terms of market recovery on a weekly basis with year on year comparison available too.

Introducing the Global Recovery Dashboard!

THE GLOBAL RECOVERY DASHBOARD:

Helping the tourism industry monitor and understand travel recovery

Monitor travel recovery with one, easy to use dashboard using smart visual travel analytics. Built on a multitude of datasets, including scheduled flights and flight bookings, The supercharged power B.I dashboard can be used by analysts, marketers and hoteliers to explore recovery of the travel and tourism market.

It provides a global overview of airline capacity and bookings indicating which countries are leading the road to travel recovery.

What regions can we see travel first pick up? What regions should your business focus on? In the overview section you can see a week-on-week comparison of bookings made, broken down from global, regional to city level.



Run your own analysis to discover:



Where **travel bubbles** are emerging



Where your **source markets** can travel and what destination has demand



What **type of visitors** you can expect in your destination



How **local rises in COVID19 cases** impact travel



And much more..

WHAT CAN YOU ACCESS AND DISCOVER?

The Global Recovery Dashboard was built in Power B.I: a powerful data visualization tool to help you make sound science-led business decisions. **Access two separate sections that reflect on airline seat capacity and tickets booked globally.**

What modules are available?



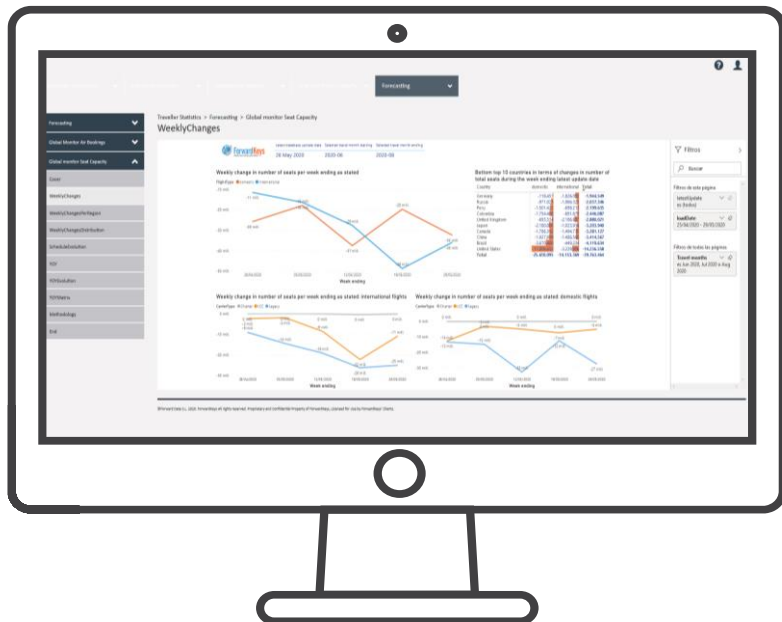
Global Monitor Air Tickets

Based on Actual Air Tickets the Global Air Tickets Monitor Air provides you information regarding Week-on-Week (WOW) and Year-on-Year changes of tickets sold.



Global Monitor Seat Capacity

Powered by Seat Capacity, the Global Monitor Seat Capacity provides you with international and domestic scheduled flights by airlines. It thereby provides you insights into the total addressable market.



Filter the information!

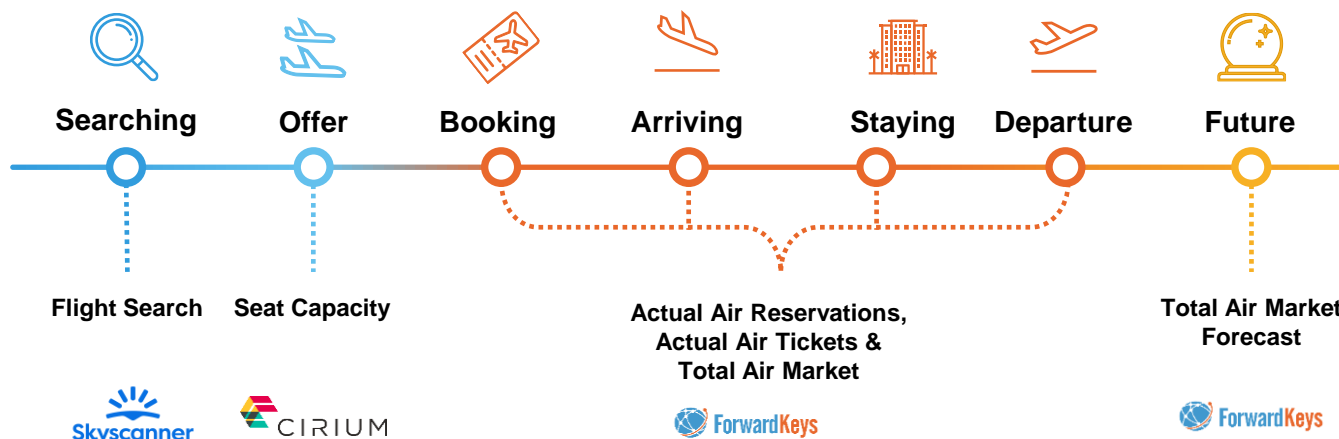
Zoom in on the destinations, source markets and travel periods of your interest.

- Origins: regions, subcontinents, countries.
- Destinations: regions, subcontinents, and countries.
- Travel period: history and forward looking.
- Travel months
- Carrier type: charter, LCC and legacy
- Airline company

WHY FORWARDKEYS?

ForwardKeys is a leading travel analytics company that provides data that captures and reflects the entire traveller journey. Every day our data team receives data on tickets booked via travel agencies and directly with the airlines, flight searches performed via Skyscanner, scheduled flights and even spending data.

This data is processed and enriched, after which we make it available via our online tools. We provide the most comprehensive data on air travel available in the market.



ForwardKeys helps you...



TO BE MORE AWARE

ForwardKeys' state-of-the-art forecasts help you anticipate future travellers' impact on your business based on who will be travelling, when, where and for how long.



TO BE MORE AGILE

ForwardKeys near real-time data analysis delivers a better understanding of how travel trends are unravelling, affected by demand and global crisis which enables you to work in a highly responsive way ahead of your competitor.



TO BE MORE INSIGHTFUL

We can deliver a nearly complete and consistent view across the consumer journey from start to finish.



PREDICTING TRAVELLERS' IMPACT

See it for yourself
REQUEST A DEMO!

CONTACT US

Check our latest analysis at
www.forwardkeys.com

